

America's #1 Real Estate Sign  
 Manufacturer Selling Direct  
 to REALTORS® Since 1967

- Offering a complete product line for today's Real Estate Professional.
- Save as much as 50% compared to your local sign shop!
- Design, Proof & Order online at:



or contact a customer representative at:  
**1.800.DEE SIGN**

- Visit Our YouTube Channel...  
 Products featuring this logo have short videos showing ease of use and quality of our products.

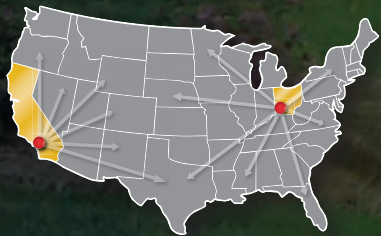


YouTube.com/DeeSignCo

- Industry Best Turnaround Times

2015 orders shipped statistics:  
 5 days or less: 53.4%  
 10 days or less: 86.5%  
 15 days or less: 99.5%

With strategically located manufacturing facilities in Cincinnati & Los Angeles, we are able to reduce cost and expedite delivery times.



- 
- Cincinnati
  - Los Angeles
  - San Diego
  - Orange County
  - San Francisco/Oakland

# Dee Sign

*A Third Generation Family Business*



Dee Sign's new backlit LED displays will catch the attention of any traffic passing by your office. Showcase your listings to potential new clients in a new and innovative way. Print your listings on an ink jet or color office printer and display in your office windows!



A Listing Presence Only Your Bricks & Mortar Can Give!



## MAXIMIZE YOUR WINDOW MARKETING MESSAGE

Backlit LED Displays for your office windows.

The **BRIGHTEST** light boxes on the market.

- 24 Volts
- 5000 LUX Luminosity
- Double Sided
- Ultra thin

- Modular track system.
- Innovative fixtures.
- Straight or 90° Hanging system.
- Hybrid portrait & landscape orientation.

[DeeSign.com/Displays](http://DeeSign.com/Displays)

Email [LED@DeeSign.com](mailto:LED@DeeSign.com) for a quote today!



### VM PYRAMID

Clean lines and a smooth look. This A-Frame display light stand extends to the floor and sits atop a sturdy base. Easy to assemble, without tools, to your desired height.



### VM BOX

Highlight multiple images in any area of your choice with mobile/ adjustable stand. Stand surface has a pivoting base which can be rotated to ensure maximum visibility.



### BOLD CLIP WALL SYSTEM

VM Wall  
Stylish rail system easily mounts to any wall or solid cabinet area. Affix Bold Clip panels horizontally or vertically without adjusting the rails..

# Your Signs Are Your Personal Brand

Choose from any standard design options, or completely customize your signs.\*

Please specify hole locations for hanging signs. Price includes 2 holes at top 19" apart, 2 grommets and 2 holes at bottom 14" apart.

DESIGN, PROOF & ORDER ONLINE!



DeeSign.com/KW

## 18" x 24" Hanging Signs For Swingposts

Quantity of Identical panels	100	50	25	12	6	3
Hardboard	\$11.70	13.30	15.10	20.90	28.00	39.80
Durabond	\$12.70	14.30	16.10	21.90	29.00	40.80
Refl. Durabond	\$24.20	25.80	27.60	33.40	40.50	52.30
.040 Aluminum	\$14.70	16.30	18.10	23.90	31.00	42.80
24 gauge Steel	\$14.70	16.30	18.10	23.90	31.00	42.80
.10 Polyethylene	\$14.95	16.55	18.35	24.15	31.25	43.05
.150 Polyethylene	\$16.85	18.45	20.25	26.05	33.15	44.95
.063 Aluminum	\$21.20	22.80	24.60	30.40	37.50	49.30
.063 Refl. Aluminum	\$32.70	34.30	36.10	41.90	49.00	60.80

## 24" x 24" Hanging Signs For Swingposts

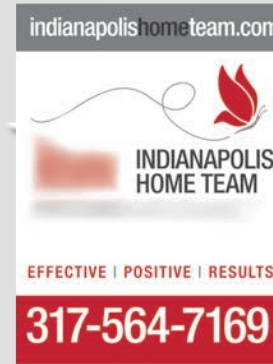
Hardboard	\$12.70	14.30	16.10	21.80	29.00	40.80
Durabond	\$13.70	15.30	17.10	22.80	30.00	41.80
Refl. Durabond	\$29.90	31.50	33.30	39.00	46.20	58.00
.040 Aluminum	\$16.70	18.30	20.10	25.80	33.00	44.80
24 gauge Steel	\$16.70	18.30	20.10	25.80	33.00	44.80
.10 Polyethylene	\$17.45	19.05	20.85	26.55	33.75	45.55
.150 Polyethylene	\$19.85	21.45	23.25	28.95	36.15	47.95
.063 Aluminum	\$25.85	27.45	29.25	34.95	42.15	53.95
.063 Refl. Aluminum	\$41.70	43.30	45.10	50.80	58.00	69.80

## 24" x 30" Hanging Signs For Swingposts

Hardboard	\$13.70	15.30	17.10	22.80	30.00	41.80
Durabond	\$14.70	16.30	18.10	23.80	31.00	42.80
Refl. Durabond	\$34.65	36.25	38.05	43.75	50.95	62.75
.040 Aluminum	\$20.20	21.80	23.60	29.30	36.50	48.30
24 gauge Steel	\$20.20	21.80	23.60	29.30	36.50	48.30
.10 Polyethylene	\$19.70	21.30	23.10	28.80	36.00	47.80
.150 Polyethylene	\$20.85	22.45	24.25	29.95	37.15	48.95
.063 Aluminum	\$29.35	30.95	32.75	38.45	45.65	57.45
.063 Refl. Aluminum	\$48.70	50.30	52.10	57.80	65.00	76.80

## 24" x 36" Hanging Signs For Swingposts

Hardboard	\$15.70	17.30	19.10	24.90	32.00	43.80
Durabond	\$16.70	18.32	20.10	25.90	33.00	44.80
Refl. Durabond	\$40.80	42.40	44.20	50.00	57.10	68.90
.040 Aluminum	\$23.95	25.55	27.35	33.15	40.25	52.05
24 gauge Steel	\$23.95	25.55	27.35	33.15	40.25	52.05
.10 Polyethylene	\$22.70	24.30	26.10	31.90	39.00	50.80
.150 Polyethylene	\$26.20	27.80	29.60	35.40	42.50	54.30
.063 Aluminum	\$34.60	36.20	38.00	43.80	50.90	62.70
.063 Refl. Aluminum	\$57.70	59.30	61.10	66.90	74.00	85.80



## Selecting the right material for your sign panels

**3/16" Hardboard.** Our most popular and economic material is 3/16" thick, tempered and tough. It should weather for 12 to 18 months. We use hardboard (the least porous board), temper it, and then we coat the edges and the flat surfaces with top quality paints. Over 75% of Dee Sign customers choose hardboard because with all hazards that signs must endure, many are lost, damaged or stolen before they wear out.

**If You Are Especially Good at Caring for Your Signs, We Recommend One of the Following:**



**Durabond** is an Aluminum composite material. Aluminum on two sides of a polyethylene core. Will not RUST or BREAK! Works well in frames & hanging. Should weather for 36 months.

**.10 & .150" Polyethylene.** Should weather for 36 months. Tough to break. Recommended to use in our frames, without auxiliary clips. For hanging signs, we offer this same material in .10" thickness. **Polyethylene bows, sometimes quite a lot.** If it will bother you, please choose another material so you do not have to replace your signs later due to bowing.

**24 gauge Steel.** Should weather for 36 months. Zinc coated underneath. Excellent material. Especially good for swinging signs. Will rust if paint & zinc undercoating are damaged.

**.063" Aluminum.** Should weather for 36 months. Extra thick aluminum - rigid. It is especially good for swinging signs. Will not rust.

**.063" Reflective Aluminum.** Should weather for 36 months. Extra thick aluminum-rigid. Is especially good for swinging signs. Car lights reflect white at night. Won't rust.

**#880 Aluminum Swingpost:** 3" wide; 2 1/4" deep. 58" high at top of crossarm installed (64" overall). Powder coated white to enhance appearance and durability. Three sections for easy transport.

**#860 Steel Swingpost:** 1 1/4" x 1 1/4" square tubing. 58" high installed at top of crossarm (64" overall). Powder coated white to enhance appearance and durability. Three sections for easy transport. #861 is 48" high.

**#840 Steel Swingpost:** 1" x 1" square tubing 40" high. Powder coated black or white to enhance appearance and durability. Two sections for easy transportation. **This post can also be ordered in Aluminum. Model #84A. Price is \$30.80 each.** Hanging panels for #840 & #860 swingposts pictured here are priced on page 2.

## The Finest Swingpost Signs

#880 White Aluminum Swingpost, #860 & #840 Steel Swingposts



YouTube.com/DeeSignCo



**#880 Aluminum Swingpost**  
\$59.80 each.  
(multiples of 3)

**#860 Steel Swingpost**  
\$35.50 each.  
(multiples of 4)

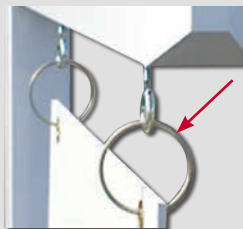
**#840 Steel Swingpost**  
\$28.10 each.  
(multiples of 6)

### Rider Clips

Attach riders to the bottom of the main hanging panel.

50¢ ea., or \$22.00 for bags of fifty.

The panel attaches with a **Key Ring** device. Installs easily and can not blow off.

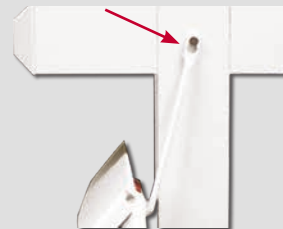


### The Best Post Hardware!

**Thumbscrews** at top hold riders in place.



See how our **Brochure Box** attaches to the #880 aluminum swingpost.

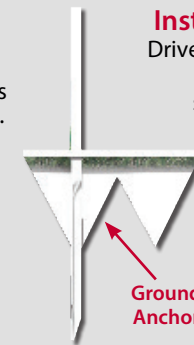


**The Toggle Bolt** slips up inside the crossarm and tightens securely into position.



### Installing your Swingpost

Drive the ground anchor into the ground using the driver supplied with your first #880 swingpost order, then slide the post over the stake & secure with just 1 bolt. It works simply, like the driver used on a steel fence post.



Ground Anchor

Note: Driver not necessary with #840 or #860 posts.

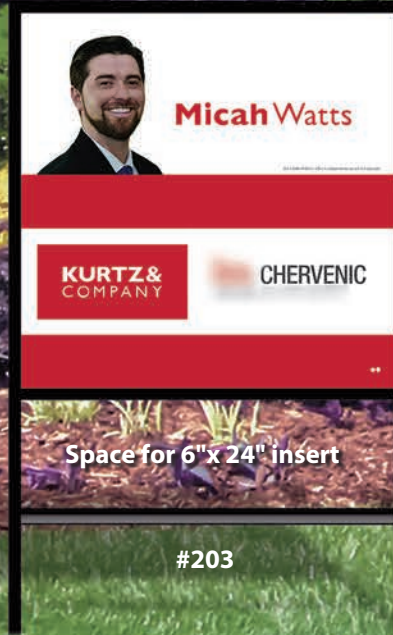
# Slip-In 3/4" Steel Frames



#207



#200



#203



#252

### #207 Sign complete price includes:

**Steel Frame:** 40" High 3/4"x 3/4"x 1/8" angle. Powder coated black to enhance appearance and durability.  
**Main Panel:** 18"x 24" x 3/16" hardboard. Just slips in. No Bolts, No Screws! Printed identically on both sides.

### #200 Sign complete price includes:

**Steel Frame:** 42" high, 3/4" x 3/4" x 1/8" angle. Powder coated black to enhance appearance and durability.  
**Main Panel:** 18"x 24" x 3/16" hardboard. Just slips in. No Bolts, No Screws! Printed identically on both sides.

### #203 Sign complete price includes:

**Steel Frame:** 42" High 3/4"x 3/4"x 1/8" angle. Powder coated black to enhance appearance and durability.  
**Main Panel:** 24"x 24" x 3/16" hardboard. Just slips in. No Bolts, No Screws! Printed identically on both sides.

### #252 Sign complete price includes:

**Steel Frame:** 50" High 3/4"x 3/4"x 1/8" angle. Powder coated black to enhance appearance and durability.  
**Main Panel:** 30"x 24" x 3/16" hardboard. Just slips in. No Bolts, No Screws! Printed identically on both sides.

Qty.	Identical	100	50	25	12	6	3
Complete Sign		\$27.40	30.10	32.30	36.50	47.60	59.50

Qty.	Identical	100	50	25	12	6	3
Complete Sign		\$28.70	31.40	33.50	37.70	48.90	60.50

Qty.	Identical	100	50	25	12	6	3
Complete Sign		\$31.40	34.10	36.30	40.50	51.60	63.50

Qty.	Identical	100	50	25	12	6	3
Complete Sign		\$38.90	42.50	45.00	59.40	63.20	74.80

### Additional panel materials Added cost per sign

Additional panel materials	Added cost per sign
Durabond	\$1.00
Reflective Durabond	\$12.50
• 24 gauge Steel panels	\$3.00
• .150 Polyethylene (it bows)	\$5.15
• .063 Aluminum	\$9.50
• .063 Reflective Aluminum	\$21.00

Panel Options	Added cost per sign
• Varnish	\$1.00

#207 Slip-In Frame only: \$22.90

#A07 Bolt-In Frame only: \$24.00

### Additional panel materials Added cost per sign

Additional panel materials	Added cost per sign
Durabond	\$1.00
Reflective Durabond	\$12.50
• 24 gauge Steel panels	\$3.00
• .150 Polyethylene (it bows)	\$5.15
• .063 Aluminum	\$9.50
• .063 Reflective Aluminum	\$21.00

Panel Options	Added cost per sign
• Varnish	\$1.00

#200 Slip-In Frame only: \$23.40

#A00 Bolt-In Frame only: \$25.60

### Additional panel materials Added cost per sign

Additional panel materials	Added cost per sign
Durabond	\$1.00
Reflective Durabond	\$17.20
• 24 gauge Steel panels	(see #A03)
• .150 Polyethylene (it bows)	\$7.15
• .063 Aluminum	\$13.15
• .063 Reflective Aluminum	\$29.00

Panel Options	Added cost per sign
• Varnish	\$1.00

#203 Slip-In Frame only: \$23.40

#A03 Bolt-In Frame only: \$24.40

### Additional panel materials Added cost per sign

Additional panel materials	Added cost per sign
Durabond	\$1.00
Reflective Durabond	\$29.95
• 24 gauge Steel panels	\$8.25
• .150 Polyethylene (it bows)	\$10.50
• .063 Aluminum	\$18.90
• .063 Reflective Aluminum	\$42.00

Panel Options	Added cost per sign
• Varnish	\$1.00

#252 Slip-In Frame only: \$25.40

#A52 Bolt-In Frame only: \$27.60

# Directional Signs & Open House A-Frame "Tent" Signs

Add an extra rider space with our sign "Topper" \$7.60 ea. in any quantity.



#A-229 Topper

#A-229

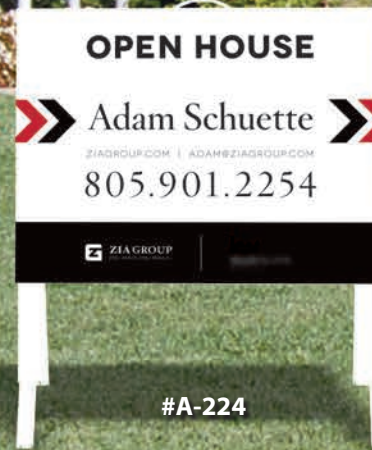
Frame only price \$24.20



#A-218 Topper

#A-218

Frame only price \$24.20



#A-224



#KLW00002

#KLW00003

PVC

Steel

Steel or PVC pole Flags

## #A-229 Single panel sign with handle

**Steel A-Frame:** 30" high. Powder coated black or white.

**Panel:** One 18"x 24" hardboard panel.

**Complete Sign Weight:** 10 lbs. w/1 panel.

Qty. Identical	50	25	12	6	3
Complete Sign	\$28.00	33.10	36.00	38.50	50.20

## #A-218 Double panel sign with handle

**Steel A-Frame:** 30" high. Powder coated black or white.

**Panel:** Two 18"x 24" panels.

Choose hardboard or Corrugated Plastic.

**Complete Sign Weight:** 7 lbs. w/2 corrugated plastic panels; 13 lbs. w/2 hardboard panels.

Qty. Identical	50	25	12	6	3
Complete Sign	\$30.60	36.60	39.80	46.50	58.10

## #A-224 Double panel sign with handle

**Lightweight A-Frame:** 25 1/2" high. Powder coated white metal legs (w/plastic handle)

**Double Panel:** Two 18"x 24" Polyethylene panels. Riveted to white metal legs.

**Complete Sign Weight:** 7 lbs.

Qty. Identical	50	25	12	6	3
Complete Sign	\$30.60	36.60	39.80	46.50	58.10

## Steel or PVC Pole Flags

**Flags:** \$14.10 each (min. 6)

\*Please specify item number for flag design.

## 6"x 24" Standard Message Riders

Printed identically on both sides. Custom red on white. May also be ordered in black on white.

**For Frames:** no holes; square corners

3/16" hardboard..... \$5.20 ea.

**For Swing posts:** 4 holes 14" apart; rounded corners

Hardboard..... \$5.40 ea.

Steel..... \$6.95 ea.

Polyethylene..... \$6.85 ea.

Eyelets..... 30¢ ea.

## Hardboard and Corrugated Stock Panels

18"x 24" Panels Only	Qty. Identical	50	25	12	6	3
Complete Sign		\$9.70	14.70	17.70	20.10	31.80

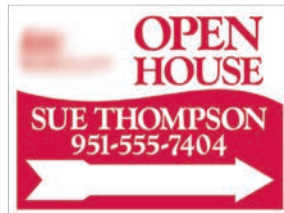
12"x 18" Panels Only	Qty. Identical	50	25	12	6	3
Complete Sign		\$7.70	12.70	15.70	18.10	29.80



K01



K02



K03



K04



K05





APV1



MSFS



MA30



BS24

**APV1 18x24 or 24x24 Open House Sign**

**MSFS 18"x 24" Open House Sign**

**MA30 Steel A-Frame**

**BS24 Barricade Sign**

Frame: 32" high. 1" White PVC.

Panel: 18"x 24" or 24"x 24" Polystyrene.

Complete Sign Weight: 9 lbs. with 18"x 24" panel, 10 lbs. with 24"x 24" panel.

Black Steel A-Frame: 30" high, 3/8" round rod. Holds up to a 6h" x 24w" rider on top and has a welded holder for a pennant pole.

Panel: 18"x 24" Polystyrene.

Complete Sign Weight: 7 lbs.

Steel A-Frame: 30" high, powder coated black or white.

Panel: 18"x 24" or 24"x 24" Hardboard or Polystyrene.

Complete Sign Weight: 7 lbs.

Frame: 32" high before opening. Sandwich A-Frame high strength molded ABS plastic. White or Black.

Panel: 24"x 24" Polystyrene.

Complete Sign Weight: 5 lbs.

Qty. Identical	50	25	12	6	3
18x24 Complete Sign	37.40	40.90	42.50	48.90	52.80
24x24 Complete Sign	39.40	42.90	44.50	50.90	54.80

Qty. Identical	50	25	12	6	3
Complete Sign	27.00	29.50	32.30	34.70	39.60

Qty. Identical	100	50	25	12	6	3
Complete Sign	\$26.90	28.00	33.10	36.00	38.50	50.20
Complete Sign	\$27.15	28.25	33.35	36.25	38.75	50.45

Qty. Identical	12	6	3
Complete Sign	\$68.95	72.95	76.95

**More Titles Available Online**

4 0 3 For SALE	4 0 4 FOR SALE BY APPOINTMENT ONLY	4 0 6 SOLD	4 1 0 FOR SALE LOT	4 3 0 2 BEDROOMS	7 1 5 NEW LISTING	4 2 3 ➔
5 3 5 SALE	5 3 0 FOR SALE	5 3 2 FOR SALE	5 3 1 SOLD	5 3 3 SOLD	4 8 6 SOLD	4 3 7 2 BATHS
4 7 1 SOLD	4 2 1 FOR LEASE	5 0 9 SALE PENDING	4 5 0 SHOWN BY APPOINTMENT	4 7 9 APARTMENT FOR RENT	5 0 7 2 BATHS 4 BEDROOMS	6 6 9 For Sale
5 9 7 COMING SOON!	4 7 8 RESERVED	4 7 6 ACRES	4 1 3 FOR RENT	4 1 7 IMMEDIATE POSSESSION	5 0 3 AUCTION	4 7 3 FOR SALE
4 3 3 2 FAMILY	4 3 5 4 FAMILY	5 4 8 HONEY, STOP THE CAR!	5 8 7 CONDOMINIUM	6 4 8 OPEN SUNDAY 1 to 3 PM	4 2 4 HOME for SALE	4 2 1 OPEN HOUSE
6 0 4 PRICE REDUCED	4 2 7 Low Down Payment	4 2 6 LAND CONTRACT	4 5 5 SWIMMING POOL	4 5 1 MODEL HOMES	5 1 0 OPEN SUNDAY 1 to 4 PM	4 1 9 OPEN SUNDAY 2 to 5 PM
6 0 5 WATERFRONT	5 1 4 I'M GORGEOUS INSIDE	4 7 5 OPEN	4 1 6 OPEN PLEASE COME IN	7 0 9 OPEN SATURDAY to 5 PM	6 7 7 OPEN SUNDAY to 5 PM	6 6 2 UNDER CONTRACT
4 8 5 DUPLEX	4 7 2 OFFICE	4 8 4 INDUSTRIAL	4 8 3 COMMERCIAL	4 9 7 FARM	4 2 5 ACREAGE	

**Identical Agent, Special Copy & Photo Riders**

6"x 24" hardboard in custom red or black on white rider. Printed on both sides.

5 - 9.....	\$9.90
10 - 24.....	\$8.60
25 - 44.....	\$7.10
50-99.....	\$5.80
100 up.....	\$5.30

Optional material pricing:

.150 Polyethylene .....	\$2.25
.063 Aluminum .....	\$3.75
.063 Reflective Aluminum .....	\$8.00

**RJ Cook**  
www.rjcookrealtor.com

**Olinda Sturm**  
201-446-1155

Photo riders add \$7.50 per panel to above pricing. Also available in steel with rounded corners for hanging add \$1.75 per rider. Holes are 5¢ each, round corners are 50¢ per rider, holes 5¢ per rider.

**Rick McCullough**  
413.531.5557

Dee Sign is located in West Chester, OH (a northern suburb of Cincinnati). From interstate I-75, take exit 19 (Union Centre Boulevard). Turn right on Union Centre if you are travelling I-75 north and stay in the right lane until it dead ends at Cincinnati-Dayton Road. Turn right and proceed to the first traffic light (Allen Road). Turn right, and Dee Sign will be the second complex on the left (6163). We are open to serve you from 8:00 A.M. to 4:30 P.M. Eastern time.

PSRST-STD  
U.S. POSTAGE  
**PAID**  
Cincinnati, OH  
Permit no. 9848



**Lightweight Corrugated Signs**  
See page 6 for 12"x 18" & 18"x 24" panel pricing.

18"x 24" panel

12"x 18" panel

18"x 24" panel

**#974 Frame**

**#H30H Frame**

**#292 Frame**

Holds 12"x18" and 18"x24" panels. Galvanized 3/16" round rod frame, 32" to bottom of panel. Smaller wire at the top slips inside the panel allowing designs to show clearly on both sides.

Holds 12"x18" & 18"x24" panels. Galvanized 5/16" round rod frame, 30" high

Holds 18"x24" double corrugated panels. 36" high. Steel frame 1/2"x 1/2" x 1/8" angle, powder coated black or white.

Price of frame only:

1 to 24: \$4.70 ea. 25+: \$3.20 ea.

Price of frame only:

1 to 24: \$7.00 ea. 25+: \$5.60 ea.

Qty. Identical	50	25	12	6	3
Complete Sign	\$18.10	21.50	24.40	27.10	38.80

See panel pricing page 6.

See panel pricing page 6.

# feather flags

- Visible from a block away.
- Increase buyer traffic by as much as 50%.
- Lightweight & compact. Easy storage & install.
- Easy assembly flag/pole kit with compact carrying bag.
- Installs in minutes with ground stake (incl.)
- Ship from our Los Angeles facility.

**Flag Prices**

1	3	6	12	25	50
\$68.90	\$57.40	\$57.40	\$51.40	\$51.40	\$48.90



Additional Stock Flags

*Spillcase your next Open House with Dee Sign's fantastic new Feather Flags!*

Includes easy carrying case. 9" high by 38" wide

