THE BRIGHTEST LIGHTBOXES ON THE MARKET

Dee Sign®

BACKLIT PRINT & DISPLAY SYSTEMS

Independent Global Partner of VitrineMedia

LED

BACKLIT DISPLAYS FOR YOUR OFFICE WINDOWS & WALLS

Hybrid portrait & landscape orientation

Innovative fixtures

2019

Ceiling or wall hanging systems

Modular track system allows for flexibilty

Print panel images on your own Inkjet or Laserjet printer

1-800-DEE-SIGN

DeeSign.com/Displays

Email LED@DeeSign.com for a quote today!

24 VOLTS ▪ 5000 LUX LUMINOSITY ▪ DOUBLE SIDED ▪ ULTRA THIN

WELCOME TO DEE SIGN

BACKLIT PRINT & DISPLAY SYSTEMS

This catalog is designed to give you an overview of our backlit LED display systems. Striking, economical, easy to install and simple to use, our panels are another tool to help you market your agents and listings.
One of the best features is their versatility. In fact, you can start with as little as one panel, then add more as you see fit. Whether it's one panel or a dozen, they're sure to draw people's attention to your storefront.
A typical installation will require the following:

1.

RAIL TRACK

43.25" in length. Designed to hang your display panels at any point along the track. Connect multiple tracks together or shorten with the use of a hacksaw. Can be installed at 90°. ***Price: $65.80.***

2.

COLUMN CABLE KIT

One pair for each column of window displays. Adjustable to desired height of first display. (9 ft.)
Price: $26.50.

3.

POWER SUPPLIES

A secured power supply that plugs into a standard outlet with 2 output cables.
150w Price: $110.30
90w Price: $74.20

4.

PANELS

Once installed, your marketing information can be printed on any ink or laser jet printer using our translucent film. Then simply slide the film into the backlit panels – that's it! As you'll see from the following pages, there are numerous ways to create a display. They'll help draw attention to your agents, listings, and storefront! Call us today for a free quote and artist rendering of your application.

BACKLIT FILM

	SIZE	PRICE
100g Laser (100 Sheets)	8.5 x 11 in	$53.10 ea.
100g Laser (100 Sheets)	11 x 17 in	$107.80 ea.
125g Inkjet (100 Sheets)	8.5 x 11 in	$44.20 ea.
125g Inkjet (100 Sheets)	11 x 17 in	$86.60 ea.

WATCH THIS VIDEO
BACKLIT FILM

INSTALLATION NATIONWIDE

Please ask us about the ease of installation of your LED system. We are happy to assist your facilities personnel or "handyman". If you would like Dee Sign to install your system for you, we will provide a quote for one or multiple office groups.

WATCH THIS VIDEO
BASIC INSTALL

Watch our videos whenever you see a QR code.
To see this video use your camera on your iPhone or a QR Reader.

WATCH THIS VIDEO
PANELS OVERVIEW

VM ONE
EDGE

Sharp and stunning. The EDGE has an evenly illuminated beveled edge outlining the border. Its inter-panel fixture system allows you to mix and match different formats, portrait or landscape on the same column. Images can be displayed single or double sided.

	Size	Price
A Format (L)	8.5 x 11 in.	$128.30 ea.
A Format (P)	11 x 8.5 in.	$128.30 ea.
B Format (L)	11 x 17 in.	$171.80 ea.
B Format (P)	17 x 11 in.	$171.80 ea.
A2 (L)	16.5 x 23.4 in.	$326.50 ea.
A2 (P)	23.4 x 16.5 in.	$326.50 ea.
A1 (L)	23.4 x 33.1 in.	$486.60 ea.
A1 (P)	33.1 x 23.4 in.	$486.60 ea.

(L) Landscape **(P)** Portrait

Technical Specs

- Brightest Panels in the nation 5,000 LUX
- Standard Outlet Low voltage 24 Volts
- Frame Color Chrome and White
- **Two Year Warranty**

WATCH THIS VIDEO
VM ONE EDGE

Key Feature

The Key Feature of the **VM ONE - EDGE** that makes it stand out from the rest is precisely that. Already attracting attention with is white or chrome bevelled frame, the seemless floating glowing edge is sure to draw eyes to your property listings.

VM TWO
ALLURE - BOLD

Clean, streamlined design with a slightly lighted edge and maximum brightness behind the printed insert.

The VM TWO utilizes a fully-interchangeable display system which can be displayed in portrait or landscape configurations in seconds.

ALLURE
(Silver/White)

BOLD
(Black)

	Size	Price
A Format	8.5 x 11 in.	$126.20 ea.
B Format	11 x 17 in.	$168.60 ea.
A2	16.5 x 23.4 in.	$295.80 ea.
A1	23.4 x 33.1 in.	$449.50 ea.
A0	33.1 x 46.8 in.	$931.80 ea.

Technical Specs

- Brightest Panels in the nation 5,000 LUX
- Standard Outlet Low voltage 24 Volts
- Frame Color Black or Silver/White
- **Two Year Warranty**

WATCH THIS VIDEO
VM TWO ALLURE

Key Feature

The Key Feature of the **VM TWO - ALLURE** is its ability to hang Portrait or Landscape. The various formats, positions and orientation of this LED Display are all compatible, giving you the flexibility to mix and match LED Displays. Innovative fixtures and cable system allow for a brilliant aesthetic look to your customers.

Technical Specs

Brightness
2,800 LUX

Frame Color
Black or Silver/White

Two Year Warranty

Standard Outlet
Low voltage
24 Volts

Key Feature

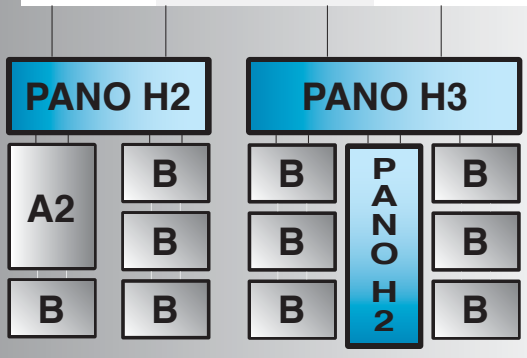
The Key Feature of the **VM PANO BANNER** is allowing you to increase your visibility through the use of LEDs. Take advantage of this large LED Window Display solution to spread your message about your brand, products or services.

VM PANO BANNER

The VM Pano can display in landscape or portrait orientation. Multiple columns of A format (8.5x11), B format (11x17), A2 (16.5 x 23.4), and other VM Panos can be displayed from the bottom of this panel when used in landscape orientation.

Available in **Bold** *(Black)* or **Allure** *(Silver/white)* frame colors.

	Size	Price
PANO H2	40 x 13.75 in.	$794 ea.
PANO H3	54.75 x 13.75 in.	$924.40 ea.



Choose from A Format, B Format, A2, or Pano H2/H3 to customize your displays under your panoramic panels as shown above. Panels sold separately.

R60
ALLURE - BOLD

Clean, streamlined design with a slightly lighted edge and maximum brightness behind the printed insert.

This unique round R60 provides an opportunity to create displays that traditional square and oblong panels can't. Use it on one side or both, it's up to you!

ALLURE
(Silver/White)

BOLD
(Black)

	Size	Price
R60	24 x 24 in.	$471.70 ea.

Technical Specs

- Brightest Panels in the nation 5,000 LUX
- Standard Outlet Low voltage 24 Volts
- Frame Color Black or Silver/White
- **Two Year Warranty**

Key Feature

The Key Feature of the **R60** is its unique round shape which allows creativity that squared and oblong panels can not offer.

I-MAX

ELEGANCE - I-MAX WALL

Elegantly designed with squared edges and trimmed in black. The unique hanging cable system for the ELEGANCE attaches along the edges making it possible to position each panel precisely in view. Add a tilted column fixture to display lower hanging panels at an angle for a distinctive look.

ELEGANCE

I-MAX WALL

	Size	Price
A4	8.3 x 11.7 in.	$158 ea.
A3	11.7x 16.5 in.	$214.20 ea.
A2	16.5 x 23.4 in.	$354.10 ea.
A1	23.4 x 33.1 in.	$535.30 ea.
A0	33.1 x 46.8 in.	$950.90 ea.

NOTE: The Elegance display can be used in tilted applications enabling clients to see the bottom display easily.

Each Column Tilt Kit $49.90

WATCH THIS VIDEO
IMAX TILT KIT

Technical Specs

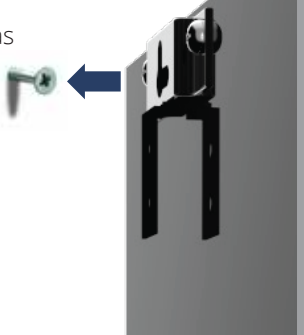
- Brightest Panels in the nation
  5,000 LUX
- Standard Outlet
  Low voltage
  24 Volts
- Frame Color
  Black
- **Two Year Warranty**

WATCH THIS VIDEO
IMAX ELEGANCE

Key Feature

The Key Feature of the **Elegance** is its capability to slide up and down the cables to be position at any height. It is your best option for windows with dividers.

The Key Feature of the **I-MAX Wall** is how simple it is to use. Mount it on the wall just as you would any picture frame in any orientation you desire.



VM
BOLD CLIP

With its clean, minimalist design, rounded edges and hidden brackets, this display is the star of our collection. It lends itself perfectly to a multitude of configurations and layouts thanks to its versatility of both landscape or portrait.

	Size	Price
A Format	8.5 x 11 in.	$89.10 ea.
B Format	11 x 17 in.	$114.50 ea.
A2	16.5 x 23.4 in.	$291.50 ea.
A1	23.4 x 33.1 in.	$450.50 ea.

Technical Specs

Brightest Panels in the nation
5,000 LUX

Standard Outlet
Low voltage
24 Volts

Frame Color
Black

Two Year Warranty

WATCH THIS VIDEO
BOLD CLIP

Key Feature

Our Bold Clip panels provide versatility to your portable and wall mount applications. They clip right to our unique mounting system, and can be placed in any position or orientation you choose. Whether close together, or spread apart, the panels will create an attractive display.

VM WALL
BOLD CLIP

Stylish rail system easily mounts to any wall or solid cabinet area. Choose any size Bold Clip panel to configure your wall layout in landscape or portrait orientation. Power and connector cord can easily be hidden behind panels making for a clean sophisticated look.

Build Your Own Wall System

Rail Starter Kit

59.25" long rail kit includes wall anchors, chrome supports, and low voltage connector to use with Power Box 150W
(Power supply not included)
Price: $74.20

Rail Extension Kit

Extends starter kit to additional columns or rows
Price: $68.90

Choose any size Bold Clip panels.

VM BOLD CLIP PANELS SOLD SEPARATELY

	Size	Price
A Format	8.5 x 11 in.	$89.10 ea.
B Format	11 x 17 in.	$114.50 ea.
A2	16.5 x 23.4 in.	$291.50 ea.
A1	23.4 x 33.1 in.	$450.50 ea.

Technical Specs

Brightness
5,000 LUX

Frame Color
Black

Two Year Warranty

Standard Outlet
Low voltage
24 Volts

Key Feature

Our VM Bold Clip panels are designed to "clip" to our unique rail system, allowing you to attach the panels to a wall or other flat surface. The VM Wall creates a striking display and can be used in many applications, such as board/conference rooms, hallways, and reception areas. They also make an eye-catching display for kiosk applications, and because the panels are easily removed, the VM Wall makes it possible for a mall, or other non-traditional areas.

VM Box

Highlight multiple images in any area of your office with a mobile/adjustable stand on wheels. It has a pivoting base which can be rotated to ensure maximum visibility.

VM Box $267.20

Includes stand and 90 Watt power supply.

VM BOLD CLIP PANELS SOLD SEPARATELY

	SIZE	PRICE
A Format	8.5 x 11 in	$89.10 ea.
B Format	11 x 17 in	$114.50 ea.
A2	16.5 x 23.4 in	$291.50 ea.

VM Pyramid

Clean lines and a smooth look. This A-frame display light stand, extends from the floor and sits atop a sturdy flat base. Easy to assemble to your desired height, without tools.

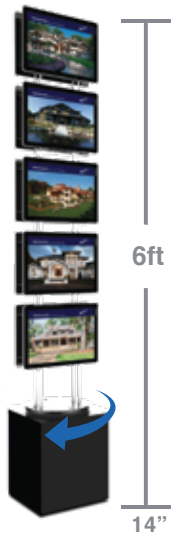
VM Pyramid $179.20

Includes stand and 90 Watt power supply.

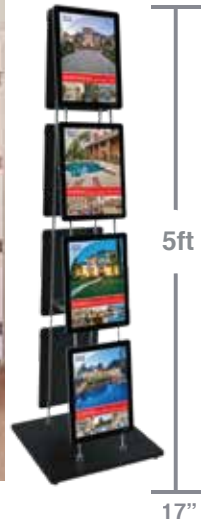
VM BOLD CLIP PANELS SOLD SEPARATELY

	SIZE	PRICE
A Format	8.5 x 11 in	$89.10 ea.
B Format	11 x 17 in	$114.50 ea.
A2	16.5 x 23.4 in	$291.50 ea.

VM BOX



VM PYRAMID



Key Feature

The VM Box and Pyramid are portable devices that allow flexibility. Using our VM Clip panels, you can scale the display to your needs. Start with one panel, or fill the rails with multiple sizes and orientations, it’s designed to be flexible. They are also compact and lightweight. And are easily taken apart to fit in a small box, which can fit in almost any car. Best of all, set up takes minutes and no tools are required. Typical applications are open houses, special events, reception areas, or in storefronts where our window panels are not possible.

WATCH THIS VIDEO
VM PYRAMID

VM DOCK

VM DOCK is ideal for counter-top applications. The sturdy white powder coated stand holds an A or B Format Bold Clip illuminated display. The display can be used in landscape or portrait orientation.

HYBRID ORIENTATIONS
Landscape or Portrait.
Single Sided.

	Size	Price
A Format	8.5 x 11 in.	$158 ea.
B Format	11 x 17 in.	$179.20 ea.

NOTE: Includes 15 Watt Power Supply.

VM LIGHT & PLAY LCD (HD)

Use our motion display panel to show off your product/service videos.

This HD backlit LCD player's hybrid design allows you to use this panel with our window hanging OR clip displays. It contains USB and SD card slots that launch your videos automatically.

1920 x1080 (full HD)
Compatible video file formats include MPG 1-4, AVI, MP4, DIV, and MOV. Compatible image formats include jpeg, bmp, and png.

WATCH THIS VIDEO
LCD PANEL DISPLAY

Size	Price
21.5 in.	$601.10 ea.

NOTE: Powered by railng systems or if used alone a 90w power box sold seperately.

TRANSFORM YOUR OFFICE

Request your free window mock-up today!
1) Take a straight-on photo.
2) Measure the height and width of desired display area.
3) Email led@deesign.com and we'll create your custom layout design.

BEFORE **AFTER**

With our backlit film, print out your listing flyers and exchange them in seconds.

Design your display.

Print backlit film with your office laser or ink jet printer.

Gently insert backlit film into your LED Display.

VITRINEMEDIA
UNITED STATES

For over 10 years VitrineMedia has installed displays in more than 21,000 real estate offices around the world. We are the preferred supplier of both large and small international brands such as C21, ERA, and REMAX. We have been entrusted with the first impression to consumers for real estate offices worldwide.

VitrineMedia has partnered with Dee Sign to bring our proven products to the American real estate industry.

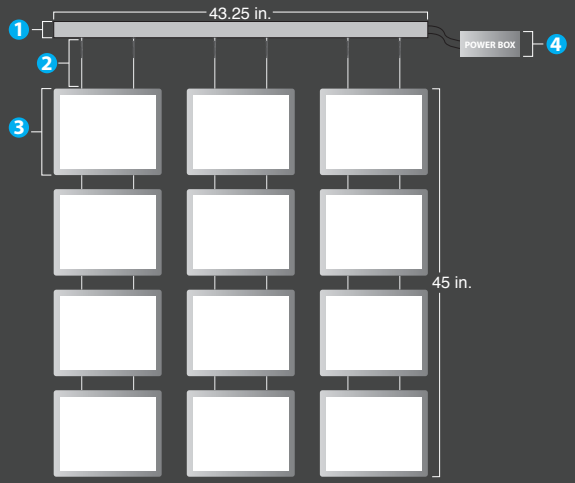
Dee Sign®

For nearly 50 years Dee Sign has provided real estate agents and brokers with top quality corporate branding solutions for their residential and commercial real estate listings. We are the preferred supplier of Realogy Brands such as Coldwell Banker, Century 21, Sotheby's, Better Homes & Gardens, ERA, RE/MAX, and Berkshire Hathaway HomeServices. Serving a customer base of 100,000 offices in all 50 states and various countries throughout the world.

Dee Sign is located in West Chester, OH (a northern suburb of Cincinnati). From interstate I-75, take exit 19 (Union Centre Boulevard). Go East on Union Centre and stay in the right lane until it dead ends at Cincinnati-Dayton Road. Turn right and proceed to the first traffic light (Allen Road). Turn right, and Dee Sign will be the second complex on the left (6163). We are open to serve you from 8:00 A.M. to 4:30 P.M. EST.

PRSRT STD
U.S. POSTAGE
PAID
Cincinnati, OH
Permit no. 9848

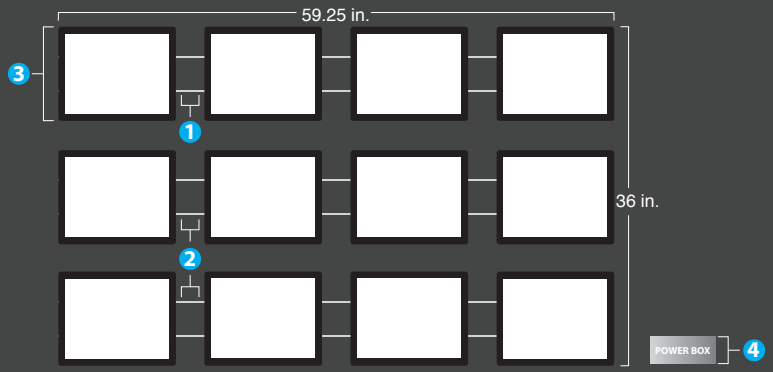
LAYOUTS CAN BE MODIFIED TO YOUR SPECIFIC NEEDS



VM TWO ALLURE
A FORMAT

1. **1 Rail Track** *$65.80 ea.*
2. 3 **Column Cable Kit** *$26.50 ea.*
3. 12 **ALLURE A Format** *$126.20 ea.*
4. 1 **Power Box 150 Watt** *$110.30 ea.*

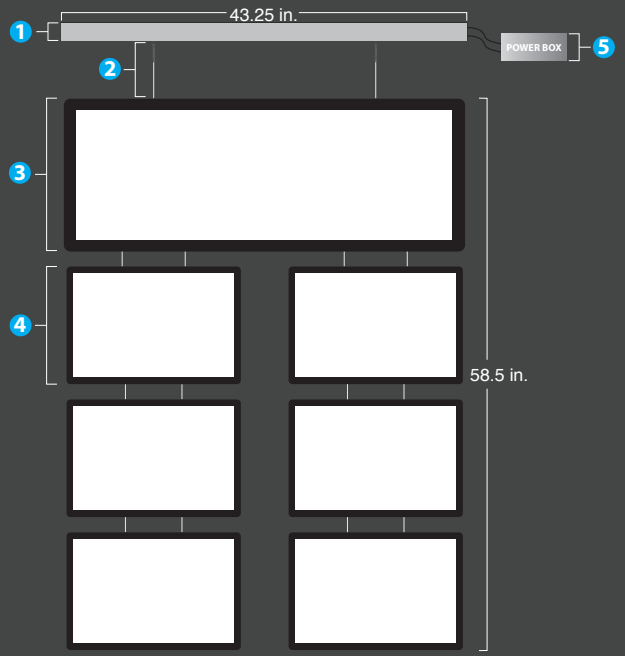
TOTAL ***$1,770***



VM WALL BOLD CLIP
A FORMAT

1. **1 Rail Starter Kit** *$74.20 ea.*
2. **2 Rail Extension Kits** *$68.90 ea.*
3. **12 Bold Clip A Format Panels** *$89.10 ea.*
4. 1 **Power Box 150 Watt** *$110.30 ea.*

TOTAL ***$1,391.50***



PANO H2
B FORMAT

1. **1 Rail Track** *$65.80 ea.*
2. **1 Column Cable Kit** *$26.50 ea.*
3. **1 BOLD PANO H2** *$794 ea.*
4. **6 BOLD** B Format *$168.60 ea.*
5. **1 Power Box 150 Watt** *$110.30 ea.*

TOTAL ***$2,008.20***